Finally, I’ll give some comment on the limitation and conclusion about our project.

In this project, we only orient to the operation side of the company. However, a huge company may have multiple databases containing more aspects of data. It’s hard to analyze all the corresponding data efficiently.

It’s also difficult to deal with a large amount of data, since it’s designed based on relational models, it needs plenty of normalizations and relationships to conduct the process, so the analytical procedure will be quite slow.

Also, this database cannot deal with real time querying, since it can only analyze a batch of data.

We may use more advanced database in the future, For example NoSQL. It can deal with a large amount of data; it also supports parallel computing.

In conclusion, for our own design this time, our database is extendible. It is easy to modify and maintain. And it’s also convenient to access to the commerce data and safe to update the database.

That’s all for our presentation, should you have any question, feel free to ask!